

ORDER



WOTV

Orders
Order / Rev: 187191
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11276
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 08/29/12 / 08/29/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/M

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/12 | 11/06/12 | 24 | \$6,275.00 | \$5,333.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2012 | 24 | \$6,275.00 | \$5,333.75 | 0.00 |
| Totals | 24 | \$6,275.00 | \$5,333.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| WOTV Local House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-----------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | WOTV | 10/29/12 | 11/06/12 | GMA Good Morning America | CM | 7-9a | 11111-- | :30 | 5 | \$50.00 | P4 | 0.00 | NM | 7 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 11111-- | | | | | 5 | \$50.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 11----- | | | | | 2 | \$50.00 | | 0.00 | | | |
| N 2 | WOTV | 11/04/12 | 11/04/12 | GMA Su GMA Sunday | CM | 8-9a | -----1 | :30 | 1 | \$50.00 | P4 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----1 | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 3 | WOTV | 11/05/12 | 11/05/12 | The View The View | CM | 11a-12p | 1----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 4 | WOTV | 10/29/12 | 11/05/12 | M-F 7-8p Dr Oz | CM | 7-8p | 11111-- | :30 | 5 | \$150.00 | P4 | 0.00 | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 11111-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 5 | WOTV | 10/29/12 | 10/29/12 | Mon Prime Other 2 Monday 8-10p | CM | 8-10p | 1----- | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 6 | WOTV | 10/29/12 | 11/05/12 | Mon Hour 3 Monday 10-11p | CM | 10-11p | 1----- | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 2 | \$1,000.00 |

Order / Rev: 187191
Alt Order #:
Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Stabenow for Senate 2012
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11276
WOTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| N 6 | WOTV | 10/29/12 | 11/05/12 | Mon Hour 3 Monday 10-11p | CM | 10-11p | 1----- | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 7 | WOTV | 10/30/12 | 10/30/12 | Tue Hour 3 Tuesday 10-11p | CM | 10-11p | -1----- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 8 | WOTV | 10/31/12 | 10/31/12 | Wed Hour 2 Wednesday 9-10p | CM | 9-10p | --1---- | :30 | 1 | \$750.00 | P4 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --1---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| N 9 | WOTV | 11/01/12 | 11/01/12 | Thur Hour 2 Thursday 9-10p | CM | 9-10p | ---1--- | :30 | 1 | \$625.00 | P4 | 0.00 | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---1--- | | | | | 1 | \$625.00 | | 0.00 | | | |
| N 10 | WOTV | 11/02/12 | 11/02/12 | Fri Hour 3 Friday 10-11p | CM | 10-11p | ----1-- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 11 | WOTV | 11/04/12 | 11/04/12 | Sun Hour 2 Sunday 8-9p | CM | 8-9p | -----1 | :30 | 1 | \$750.00 | P4 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----1 | | | | | 1 | \$750.00 | | 0.00 | | | |
| N 12 | WOTV | 11/04/12 | 11/04/12 | Sun Hour 3 Sunday 9-10p | CM | 9-10p | -----1 | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----1 | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 24 | \$6,275.00 |